



Putnam Vocational Technical Academy  
SCDM - MINUTES

DATE: 1/23/24

CALL TO ORDER: 2:35

ROLL CALL: (P = Present – A = Absent)

MJ Dutton <u>P</u>	G. Johnson <u>P</u>	J. Calhoun <u>P</u>	S.Mabry <u>A</u>
D. Stewart <u>P</u>	L. Gauthier <u>P</u>	A. Dillard <u>P</u>	S. Henry <u>P</u>
C. Atkinson <u>P</u>	B. Amenta <u>P</u>	N. Teixeira <u>P</u>	

CHAIR: G. Johnson TIME KEEPER: N. Teixeira SECRETARY: MJ Dutton

APPROVAL OF LAST MEETING'S MINUTES: DATE: \_\_\_\_\_

Motion to accept minutes \_\_\_\_\_ 2<sup>nd</sup> the motion \_\_\_\_\_

SPEAK OUT: (time limits/guest limits; these individuals are present for the speak out portion of the meeting only)

Guest(s): Ethan Ortyl – 180 Day Intern

Questions/Comments: Purposed new student club - Sport Business Club. This club will teach the students the Marketing, NIL, Sales, Salary Caps, Media, and Management areas of sports. This student club will take place on Thursdays in classroom G225. (attached proposal and flyer)  
All SCDM members voted anonymously to approve this club.

NEW BUSINESS:

Introduction of new SCDM

Topic: members Liaison Person: G. Johnson

Comments:

Mr. Johnson welcomed Carly Atkinson, Les Gauthier, Benny Amenta, Sharon Henry and parent Shalonda Mabry to the SCDM team.

Topic: Vocational Administration update Liaison Person: G. Johnson

Comments:

The district conducted interviews last week for Vocational Chapter 74 Director and Vocational Supervisor. Mr. LaMondia has been named our new Vocational Chapter 74 Director; this position was previously held by Mr. Alves who retired January 5<sup>th</sup>. Mr. Strother has been named our new Vocational Supervisor; this position was previously held by Mr. LaMondia. The paraprofessional will remain in I. T. until a new teacher is hired.



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**NEW BUSINESS:**

**Topic:** Black History Month Celebration      **Liaison Person:** D. Stewart

**Comments:**

Black History Month starts in February. On 2/6 the WOW (Words of Wisdom) luncheon will take place in the Bistro. Dr. Nathaniel Whitaker, the head of the math department at UMASS, will be speaking to the carpentry and students. Ms. Stewart will be emailing Mr. Johnson the proposed events taking place. These events once approved, will be shared with staff.

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**SCDM Summary:**

G. Johnson; We are here for what's best for the students. Give the students your best effort every day. "Putnam is one family".

Transfer process is at the end of March for teachers and paraprofessionals. A new Horticulture teacher Dakota Horton will be starting on 2/29.

Putnam Scores will be presented at the faculty meeting scheduled for February 6<sup>th</sup>.

ESSER Funding; Athletic turf field has been approved. This field will be located in front of the building.  
All new equipment for the weight room.  
Various vocational technologies will be purchased.

POG Surveys: Extended Day January 30<sup>th</sup> will be department meetings. Teachers will take the POG surveys during the first 10 minutes. Students will take the surveys during their Math classes. Parents will be notified thru a connect ed phone call, the POG survey will be put on the Putnam Academy website for parents to take.

D.Stewart; A citywide school Expo will be taking place on May 4<sup>th</sup>. She will provide more details when she receives them. Ms. Stewart thanked Mr. Johnson for the funding to replace our Beaver mascot.

L. Gauthier: Was asking for clarification on how the exploratory process choices are made. Mr. Johnson explained the process. Mr. LaMondia will explain the process in detail at the next Vocational department meeting scheduled for January 30<sup>th</sup>.

A. Dillard; The Junior class will be attending the National College fair at the Hartford Convention Center on March 20<sup>th</sup>.

C. Atkinson; Had questions regarding the future ETL's and Special Education department chairs. Mr. Johnson explained he is waiting on central office to give him more information regarding this matter.



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J. Calhoun; Ask the question; can outside businesses present scholarships at Class Day. She was told they can, just have them email MJ to make sure they're put on the agenda. Ms. Calhoun suggested teachers should do bathroom checks, for students hiding in the bathrooms.

MJ; Send any items you would like to be covered in the meetings to MJ via email. These items will be placed on the agenda. This includes the speak out portion. Please note items must be received by the end the day, the day before the meeting will take place.

All agendas and meeting notes will be posted on the Putnam website ([www.putnamvta.com](http://www.putnamvta.com)). Mr. Johnson asked all SCDM members to reach out their colleagues and ask them if there are any issues they would like brought forward at any future meetings.

**PRINCIPAL'S REPORT:**

**SAFETY:** New visitor security screening. Per Safety and Security downtown all visitors when entering the building go thru metal detectors. The district is purchasing new screening equipment, used by TSA. This equipment will be implemented in the future.

**STUDENTS:**

Important Senior dates: Class Day May 30<sup>th</sup>, this event will be held at the Elk's on Tiffany Street.  
Prom June 1<sup>st</sup>, this event will be held at the Castle of the Knights.  
Graduation June 3<sup>rd</sup>, at Symphony Hall.

**TEACHER/STAFF:**

**PARENT:**

**MAINTENANCE:**

**BUSINESS: PARTNERS:** Vocational Gala will be held on February 29<sup>th</sup>.

**FUNDRAISING:**

**NEXT SCHEDULED MEETING:** February 28, 2024

**MEETING ADJOURNED:** 3:40

G 225

**Sport Business Club Proposal****Ethan Ortyl – 180 Days in Springfield Program**

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As a part of the 180 Days in Springfield Program, I am obligated to participate and lead some variation of an after school extracurricular activity. This is not exclusive to those clubs, groups, and sports that already exist in the building. Upon reviewing these existing programs that meet after school, I've decided that I want to pursue the creation of a new club. This is not to say that the other clubs didn't interest me nor do I think they're not worth having. Rather, I have limited experience in the subjects of these clubs and taking charge or leading in some of these meetings would not be in the best interest of the students, the current instructors, and myself. Instead, I hope to create a new afterschool program that focuses on something that I find vastly interesting, that I think students will be able to latch onto based on their interests, and that I have a great foundation on as far as knowledge and experience goes. This would be Putnam's new Sport Business Club.

Finding an opportunity to have one's academic and educational pursuits blend directly to a passion, hobby, or interest of a student is always ideal but it is not always so simple. In the limited time in the classroom, it can be difficult to cater directly to the interests and passions of students through the lens of the content while covering everything that must be discussed. The Sport Business Club would be an excellent opportunity for students who love playing sports, who love watching their favorite teams, and who enjoy keeping up with their favorite leagues. Furthermore, we tie this broad topic of youth, collegiate, and professional athletics to a very useful, practical, and educational value. Here at Putnam, students participate in shops such as marketing, business technology, graphic arts, design and visual communications, radio & TV broadcasting, among many others that are so deeply ingrained in the world of sports. I'm willing to go out on a limb and suggest that a few students from these vocations enjoy sports and might be interested in how their respective trade relates to the realm of their sport fanship while considering potential career and school opportunities in the field.

Given that my Thursday evening class starts later than the other classes I have during the week, I would host this Sport Business Club on Thursday afternoons from 2:30-3:40 weekly. The club would meet in Mark Humphrey and my regular classroom, G225. This way, the participants will have a regular date to acknowledge as the club meeting date. I would start this club on the

15th of February and carry it out throughout the rest of the year so long as the students provide a reason for it to continue. My assignment requires that I meet with the interested students at least ten times before the end of the year. That being said, I would love to carry this project out throughout the end of the year given the knowledge I have on the topic, the content I anticipate presenting, and whether or not there are any students who are happy to come back weekly.

Throughout the Sport Business Club I plan on giving a significant voice to the students in what they want to learn more about. This way I can cater to student's interests and trades directly based on how they wish to engage with the information. Some of the content, project-like tasks, and aspects of the sport field that I know well and plan on diving into with the students would be (and is not limited to):

- Name, Image, and Likeness in college and amateur athletics
- Different types of media, broadcasting, and television/network contracts and rights
- Zoom meetings (and maybe live meetings) with people in the industry and professors from the #1 sport management program in the country
- Marketing plans for hypothetical teams including promotions, branding, discounts and bundles, ticket sales, target market, etc.
- College athletics, recruiting, NCAA rules and regulations, budgets, Title IX
- Salary caps, contract details, ownership from different sporting leagues
- Some resume building and application aid for local opportunities

My experience in the field, education from a well-regarded sport management program, and passion and excitement for the topic would offer students a fun and engaging opportunity to broaden their horizons on a passion of theirs while seeking potential career opportunities.

**Ethan Ortyl**

***Proposed Friday, January 19th, 2024***

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**Ethan Ortyl**

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# Sport Business Club

**Do you like sports?**

**Are you interested in  
the action behind the scenes?**

**Marketing, NIL, Sales, Salary Caps, Media, Management**



**& more!**

**Starts Feb 15 - Thursdays**

**@ 2:30-3:40 in room G225**

**If interested, email Mr. Ortyl!**

**[ortyle@springfieldpublicschools.com](mailto:ortyle@springfieldpublicschools.com)**